

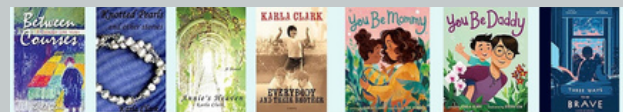


Product Details

- **Title:** *You Be Mommy*
- **Publisher :** Feiwel & Friends (Macmillan)
- **Author:** Karla Clark
- **Illustrator:** Zoe Persico
- **Pub Date:** March 30, 2020
- **Hardcover :** 32 pages
- **ISBN-10 :** 1250225388
- **ISBN-13 :** 978-1250225382
- **Reading age :** 2 - 6 years
- **Formats:** Hardcover, Board book, and Ebook
- **Item Weight :** 9.6 ounces
- **Dimensions :** 8.21 x 0.39 x 10.35 inches

Highlights

- Selected for B&N Virtual Mother's Day Storytime (May 2020)
- Featured in Target's Mother's Day promotion (May 2020, May 2021)
- Mother's Day Read Aloud on Zigazoo (Over 15.9K views)
- Amazon rating 4.9/5; B&N rating 5/5, Goodreads rating 4.24/5
- Featured in Bookroo and Equal Opportunity Children's Book Subscription Clubs
- Featured as Goodread's Book of the Month





BEST BOOKS

AUTHORS

PUBLISHERS WEEKLY

You Be Mommy

Karla Clark, illus. by Zoe Persico. Feiwel and Friends, \$17.99 (32p) ISBN 978-1-250-22538-2

A tuckered-out mother requests a role reversal in this playful rhyming picture book. Regaling a young child with her day's tasks ("She worked all day at the computer store./ Came home to a big mess on the floor!"), the bespectacled, brown-skinned mom sweetly requests that her daughter "Read me a story and pat my tummy?/ Wipe my nose when it gets runny?" In Clark's repeating exhortation: "Mommy's too tired to be Mommy tonight." Her daughter gamely attempts to facilitate a nighttime routine but, in classic fashion, soon finds herself getting tired, too. Vibrant digital illustrations by Persico portray a comfortable home for the duo's gentle game. Though Mommy's plight is easy to empathize with, there's no hint of resentment: this mama may be exhausted, but she loves her kid all the same. Ages 2-6. (Mar.)

DETAILS

Reviewed on : 03/25/2020

Release date: 03/31/2020

Genre: Children's

Board Books - 30 pages - 978-1-250-79135-1

“ This little book is adorable and so relatable. I read this to my daughter and she was so excited to pretend to be Mommy for the night. The illustrations practically glow and the rhymes were so fun to read. It is currently one of my daughter's favorite bedtime books. ”

Rose H., Powell's Books

“ You Be Mommy is absolutely adorable and one that many moms will resonate with. I know I certainly did and have been reading it every night to my daughter. ”

Momma Braga

“ I am a working Mom, teaching from home while Dad is essential and out of the house, I am always exhausted! My daughter loved that the characters were not only relatable but also looked like her, in this sweet story. We love this book. It's a bedtime favorite. ”

Mrs. Banks

“ I can tell you this will be a family favorite. The rhymes and little anecdotal examples of everyday life are familiar and sweet. You Be Mommy will quickly become a beloved phrase around the house. ”

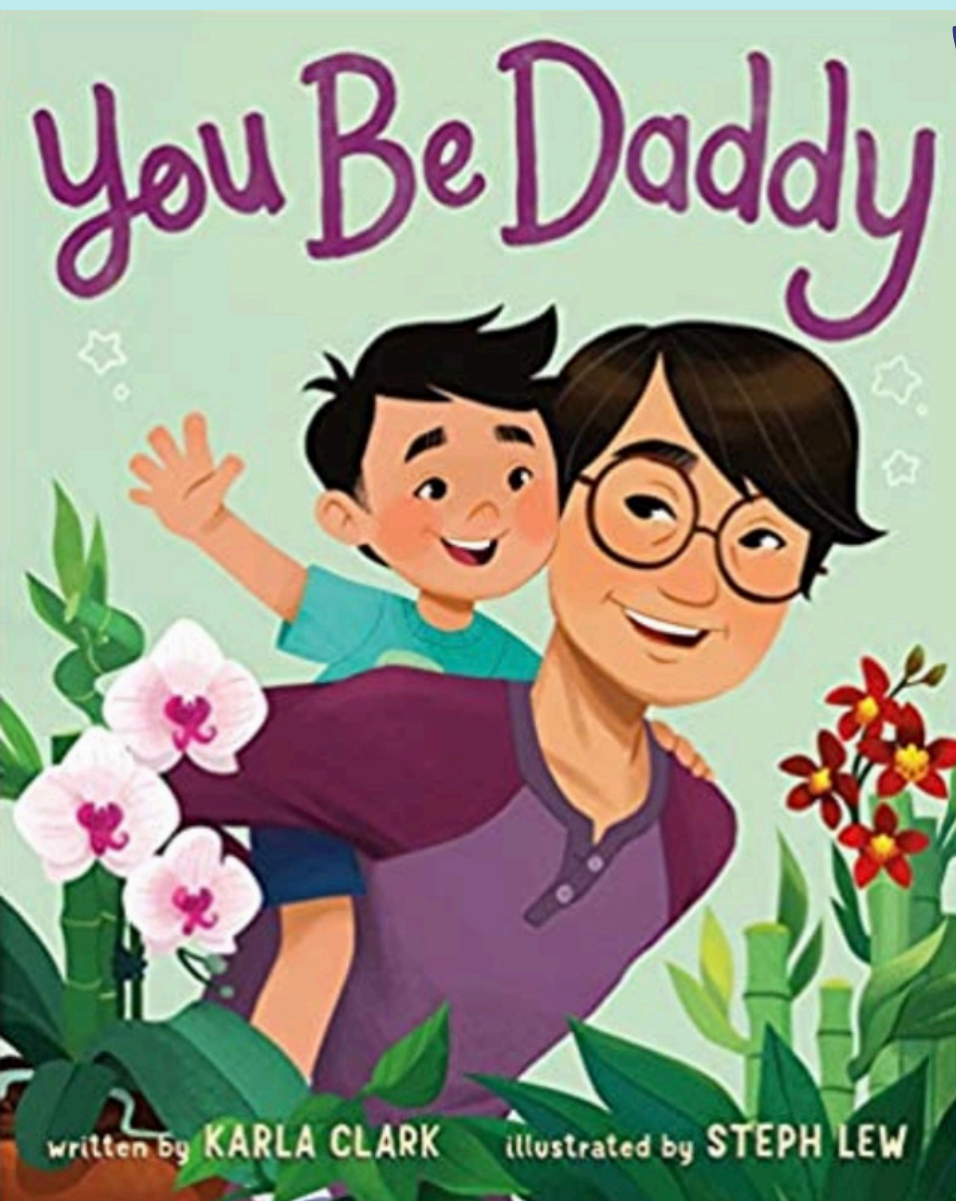
Mary B.

“ Destined to be a classic! In a world of super moms and very busy children "You Be Mommy" touches the right tone for those exhausted, loving moms. The pictures are beautiful and the rhyming is fun. I especially love the ending ”

Denise E.

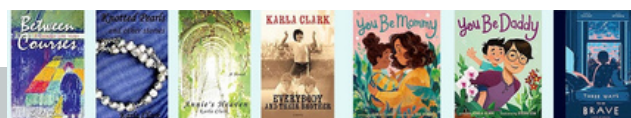
“ My 4 year old niece says it is her favorite book ever! What little girl doesn't want to pretend to be a mommy and this sweet rhyming book provides this idea and more. I love the fact that the illustrated mom and daughter have brown skin tones. Going to be a new bedtime classic for sure. ”

Jan D.



Product Details

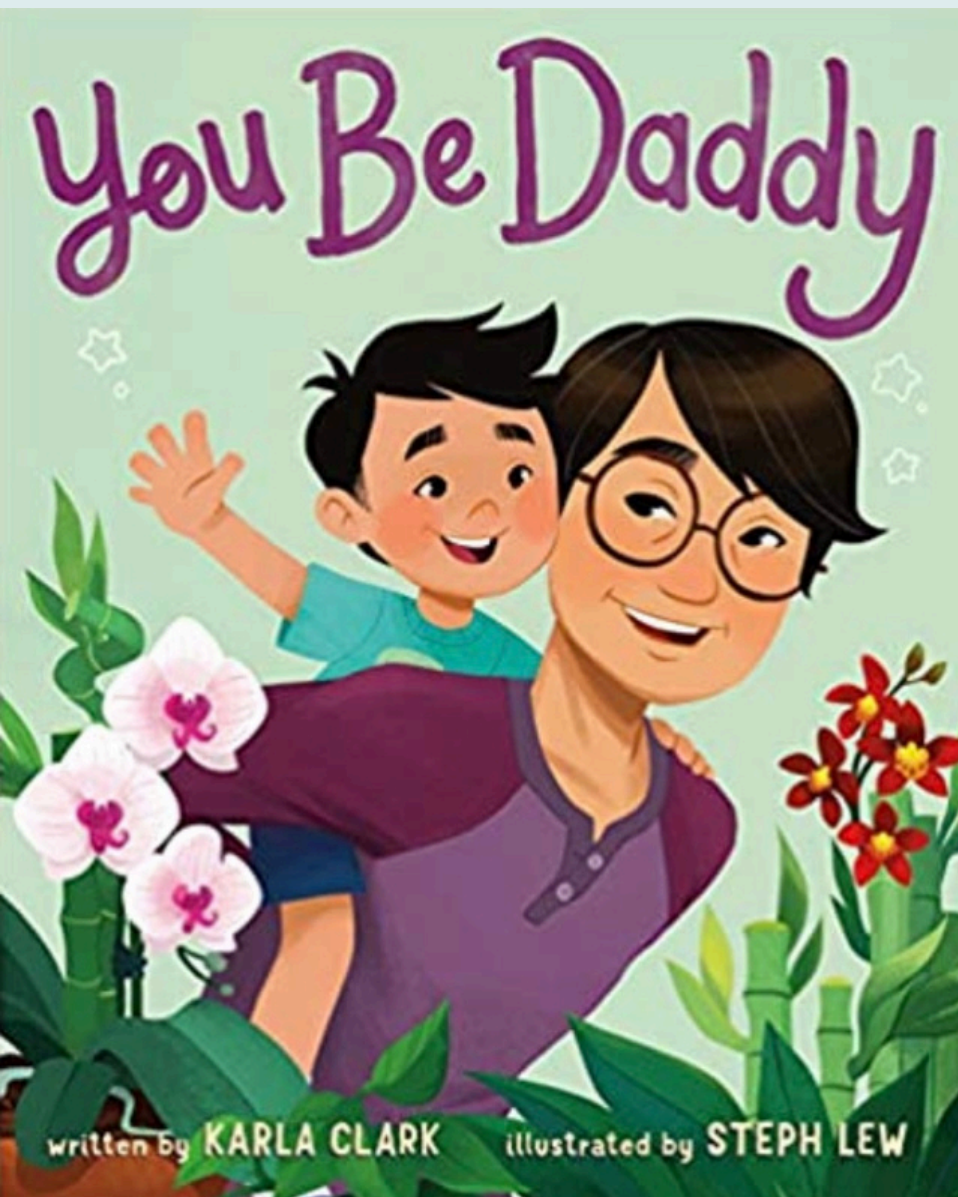
- **Title:** *You Be Daddy*
- **Publisher:** Feiwel & Friends (Macmillan)
- **Author:** Karla Clark
- **Illustrator:** Steph Lew
- **Pub Date:** April 27, 2021
- **Hardcover :** 32 pages
- **ISBN-10 :** 1250225396
- **ISBN-13 :** 978-1250225399
- **Reading age :** 2 - 6 years
- **Formats:** Hardcover, Ebook
- **Item Weight :** 11.2 ounces
- **Dimensions :** 8.46 x 0.37 x 10.37 inches



Highlights

- Selected to read for Father's Day storytime for Barnes and Noble Ladue, MO
- Featured on Houston Family Magazine's "Best Books for Father's Day" list
- Father's Day storytime for Zigazoo
- Featured Father's Day book at B & N around the country
- Featured in Bookroo Children's Subscription Book Club





YOU BE DADDY

A tired daddy lets his son have a turn being the parent at bedtime in Karla Clark's **You Be Daddy**, a humorously charming companion picture book to **You Be Mommy**, featuring illustrations by **Steph Lew**.

Daddy's too tired to be Daddy tonight. Can you be Daddy and hug me tight?

An utterly relatable theme told with humor and heart provides a story parents and children will delight in reading together at bedtime.

“What a warm and loving book! This book is not only a fun read for children, but I would hope this story could be read and discussed in parenting groups! **You Be Daddy** is a model for every dad who desires to form a good relationship with their child. The colorful illustrations add greatly to the story.”

Nancy S.

“**You Be Daddy** was a big hit! The storyline is extremely relatable and the illustrations are vibrant and beautiful! My 9 yr old expressed her approval by proclaiming, “It deserves a medal!” I agree!”

Molly G.

“**You be Daddy** is an amazing and creative children's book full of vibrant illustrations. Looking forward to gifting these books to my sons who are now Daddy's themselves. Karla Clark, thank you for creating such a fun and clever experience!”

Lucia H.

Debbie L.

“I absolutely love this book and little ones will too! The story is relatable and so sweet. The illustrations are beautiful. I can't wait to share it with the little ones in my family!”

Amazon customer

“**You Be Daddy** is a completely charming book. I have Karla Clark's other book “**You Be Mommy**” too and this one is just as sweet. The rhymes are so fun to read. They made my little one giggle. The illustrations are culturally timely too. Steph Lew's drawings are incredibly bright and inviting.”

Pat M.

“Sweet and Beautiful children's book, a must read! Love these books! So sweet and beautifully written. I love reading these books to my grandchildren. **You Be Daddy** is just in time for Father's Day - what a great gift for young fathers this year! Please write more books in this series. Also, beautifully illustrated.”



AUTHOR KARLA CLARK



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B I O

Karla Clark writes fiction for adults and children. She has published three novels, a short story collection, and four children's books. A graduate of Northern Illinois University, she lives in Rockford, Illinois, with her husband and son. When she is not writing, you can find her in her art studio creating paper collages and digital art which she sells at art shows and on her website. She is currently at work on a new novel.

- Publisher : Feiwel & Friends (March 14, 2023)
- Language : English
- Hardcover : 32 pages
- ISBN-10 : 1250814367
- ISBN-13 : 978-1250814364
- Reading age : 2 - 5 years
- Item Weight : 1 pounds
- Dimensions : 8.4 x 0.33 x 10.3 inches

Other books in the "YOU BE" series



KIRKUS REVIEW



YOU BE GRANDMA

Clark, Karla
Illus. by Addy Rivera Sonda
Feiwel & Friends (32 pp.)
\$18.99 | March 14, 2023
9781250814364

Sometimes even adults need a little extra bedtime spoiling.

Today was a busy day for this very active grandmother. She taught yoga and Pilates, returned books, shopped, cleaned, and spent time with her grandchild: playing cards, supervising violin practice, singing karaoke, dancing...the list goes on and on! Grandma is yawning and starting to pout from fatigue. Her hip aches, and she hopes her grandchild can "be Grandma" by taking charge of their bedtime rituals: massaging Grandma's neck, scratching her back, giving her a hug, preparing a bedtime snack, making shadow puppets on the wall, reading "a story—not once, but twice," and wishing on the stars for sweet dreams. Though Grandma asks the little one to assume the adult role, illustrations show Grandma guiding the activities and the child initiating age-appropriate actions like turning off the lights. When the child is too tired to be the grandmother, Grandma stretches and puts the little one to bed with a kiss and a promise to "love you wherever you are." Rhyming couplets create a soothing bedtime story accompanied by detailed illustrations in soft colors that exude calm as they capture the pair's joyful relationship. Grandma wears large blue glasses and has short curly gray hair, and the child has dark brown hair cut in a chin-length bob. Both are brown-skinned. *(This book was reviewed digitally.)*

A reassuring nighttime read featuring a playful role reversal. *(Picture book. 3-6)*

You Be Grandpa

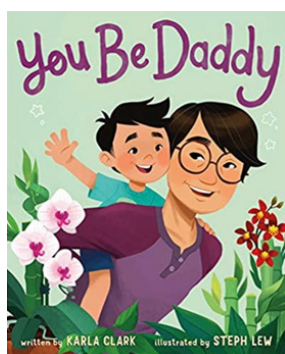


Product Details

- **Title:** *You Be Grandpa*
- **Publisher:** Feiwel & Friends (Macmillan)
- **Pub Date:** May 14, 2024
- **Author:** Karla Clark
- **Illustrator:** Debby Rahmalia
- **Language:** English
- **Hardcover:** 32 pages
- **ISBN-10:** 1250814375
- **ISBN-13:** 9781250814371
- **Reading age:** 2 - 5 years
- **Item Weight:** 11.2 ounces
- **Dimensions:** 8 x 0.25 x 10 in.

Highlights

4th in the YOU BE series!



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Karla Clark



To order books, please contact the
Macmillan Corporate and Premium Sales
Department—

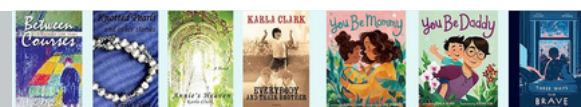
by phone at (800)227-7945 ext. 5442

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PRODUCT DETAILS

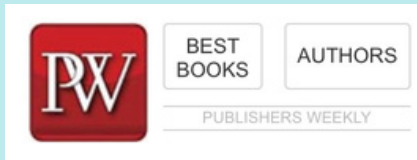
- **Title:** *Three Ways to Be Brave*
- **Subtitle:** *A Trio of Stories*
- **Publisher :** Rise x Penguin Workshop
- **Author:** Illustrator
- **Illustrator:** Jeff Ostberg
- **Pub Date:** August 24, 2021
- **Hardcover :** 80 pages
- **ISBN-10 :** 0593222423
- **ISBN-13 :** 978-0593222423
- **Reading age :** 3 - 5 years
- **Formats:** Hardcover, Ebook
- **Item Weight :** 1.25 pounds
- **Dimensions :** 7.75 x 10.5 inches



Highlights

- Illustrations chosen to be in the Society of Illustrators Original Art Show in NYC!
- Reviewed by Kirkus and Publisher's Weekly





KIRKUS

REVIEWS ▾ NEWS & FEATURES ▾ KIRKUS PRIZE ▾ MAGAZINE ▾ WRITERS' CENTER ▾ MORE

THREE WAYS TO BE BRAVE

A TRIO OF STORIES

BY KARLA CLARK ; ILLUSTRATED BY JEFF ÖSTBERG · RELEASE DATE: AUG. 24, 2021

Fear and anxiety are difficult, overwhelming emotions for children. In order to help them grapple with such big feelings, this book focuses on bravery, not fear, and supports a growth mindset.

This gentle, quiet book presents three stories about times when young children are given opportunities to be brave: "Under the Covers" (about a thunderstorm), "Nervous Belly" (the first day of school), and "Got the Jitters" (a well-child visit to the doctor). In each story, a child protagonist faces a triggering situation and must decide how to handle their feelings. In the first story, a child presenting as Black makes the brave choice to check on and comfort a baby sister instead of going to their parents' room during a thunderstorm, an act that is beneficial to both of them. In "Got the jitters," a kid with tan skin and straight, brown hair is terrified of receiving a shot. A nurse counsels his patient to "use your brain / to ease the pain!" and the reluctant patient imagines riding a bike. Once relaxed, the child receives the shot and gets to pick a sticker to recognize the feat. These and the other messages about bravery are relayed authentically and accessibly. The characters exemplify ways that children can draw on their own inner resources and effort to meet a challenge. The comforting, full-bleed illustrations are composed in warm colors that sync perfectly with the story, which is conveyed in rhyming couplets. *(This book was reviewed digitally.)*

An insightful and sensitive introduction to what it means to be brave. *(Picture book. 3-5)*

Three Ways to Be Brave: A Trio of Stories

Karla Clark, illus. by Jeff Östberg. Rise x Penguin Workshop, \$19.99 (80p) ISBN 978-0-593-22242-3

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MORE BY AND ABOUT THIS AUTHOR

Striking, stylish spreads by debut illustrator Östberg supply heft and drama for three stories in simplistic rhyming couplets by Clark (*You Be Daddy*). In the first, a Black child in space pajamas dashes to their parents' room when a thunderstorm approaches, then changes tacks when a younger sister cries: "Tearful sob/ turn the knob./ Baby sis/ Hug and kiss." Östberg drafts with silkscreen-like contours in nighttime blues and lavenders splashed with a bright pink-orange. In the second tale, a Black child who's nervous about the first day at school ("*Nervous belly,/ Toast with jelly*") finds fun and makes a new friend: "*Time for art: / Decorate hearts./ One for me/ And one for Bree!*" In the third, a white child melts down at the doctor's when it's time for a shot ("*Scream and hit/ And throw a fit*") until the nurse demonstrates how to use mental imagery to sail through an injection. In straightforward language and saturated, unlined digital art, each story offers an object lesson on the way that occupying a mind with other concerns can drive fear away. Ages 3–5. *(Aug.)*